

BIO

MARITA LIULIA

Artist-director, CEO, Medeia LTD (est.1997), works and lives in Helsinki, Finland

Marita Liulia is a multidisciplinary contemporary artist whose art works have been exhibited in 50 countries. Her art works include paintings, photography, short films, stage performances, pioneering interactive media productions, games and books.

Highlights of her career are solo exhibitions in Kiasma, Finnish National Gallery, Amos Anderson Art Museum and Didrichsen Art Museum in Helsinki, Spiral Wacoal Art Center and Hara Museum of Contemporary Art in Tokyo, National Museums of Thailand and Malta, Conde Duque in Madrid and Abbaye de Neumünster in Luxembourg. Performances (around 300) include Venice Biennale, Théâtre du Châtelet and Centre Pompidou in Paris, The Joyce Theater in New York, J.F. Kennedy Center for Performing Arts in Washington and Finnish National Opera.

Combining art, research and technology

Liulia studied literature and political history at the University of Helsinki (BA, 1986) and visual arts at the Aalto University in Helsinki. Her artistic career began in the theatre and, during the 1980s, she experimented with various visual art forms but also worked as a journalist and photographer based in Cairo and Bangkok. In 1991, she started a pioneering work with interactive media with **Jackpot**, on the world of advertising. **Maire**, a study of modernism released in 1994, was one of the first artworks to be published in CD-ROM format. **Ambitious Bitch**, a humorous CD-ROM about femininity (1996), marked her international breakthrough. **SOB (Son of a Bitch)**, a CD-ROM about contemporary ideas of men and masculinity, followed in 1999.

Marita Liulia Tarot was published in six formats (touring museum exhibition, interactive web game, book, deck of cards, mobile-phone application and performance) from 2003 on. Tarot has been translated into ten languages, appr. 1,2 million users. **Choosing My Religion**, again a multi platform total work of art about world religions had its premiere in 2009 at Kiasma in Helsinki. **Golden Age** at Serlachius Museum (and Tokyo) consists of hundred new art works and two books. **Mysterium** (2019-2020) was exhibited in Didrichsen Art Museum, Laukko Manor and Kuntsi Museum of Modern Art. In 2023 her solo shows attracted 74 000 visitors.

As the first Artist in Residence at the Aalto University she directed **Return of the Goddess** (short film 2012) and **Swan Song** (dance performance 2014, short film 2014). Her collaborations with other artists include cult classic **HUNT**, combining dance and multimedia with dancer-choreographer Tero Saarinen. The duo performed HUNT 177 times in 38 countries.

Awards include Pro Finlandia medal 2018, the Prix Ars Electronica in Austria (1996) and the Prix Möbius International in France (1996,1999). She has also been awarded the Finland Prize, the Finnish Cultural Fund Prize, Erik Enroth Prize, and Stina Krook Foundation Prize for her achievements as an artist. She has received a five-year grant from the Finnish State three times. Liulia has been founding member of several art organizations and works in boards. Specialized in branding and cultural funding. Lectures in universities in 20 countries. She's still alive and works happily.

www.maritaliulia.com